



ASEED-IDMAT

2019-2024

Integrated  
**ANNUAL  
REPORT**

*Asian Society for Entrepreneurship  
Education & Development*



rural training projects had broken the survival syndrome of operating staff Training Programmes could not be held at all. However following events were planned as on line short learning module to help **project survival image** of the organization and also connect scattered staff and students during covid invasion period almost till July 2019. ASEED field staff were encouraged to do social services in the field to needy and poor community wherever they could afford to support Govt health mission and food canteen services in remote areas and cities.

#### **Field Projects in Uttrakhand /Maharashtra/Bihar /Uttrapradesh**

Uttrakhasnd Aseed and Gramya staff were asked to support govt team in the field for various health services and rescue mission during Aprtil till juune July .Govt asked our team keep reporting for essential services and collaborate with district functionaries as well for every campaign and rural health awareness mission .Our head office greater noida team kept associated with local government functionaries to educate and sensitize local community . Our social support Programmes were initiated during this period in above geographical regions .

*Glimpse of Photo of an Event Held IARI Pusa the then joint Director Dr JD Sharma (current director SANSKRITI University UP) This event was held Agri scientist with Indian institute of Company Affair Govt of India /IARI Pusa with consulting and resource support of Dr Nagendra Singh our president and other trainers (2018-2019)*



## Online Training and Spiritual Learning Modules

Several short courses and webinars were organized with the support of our zoom and goggle network to invite youth and young students for higher schools. ASEED junior wing also hired team young student interns to foster the learning process .



3 three days 18 participants .More focus was placed on RAMAYAN with insightful presentation and discussion led by Dr nagendra singh

### 2. **AatmNirbhar BHARAT Abhiyan** -two days mission National level digital seminar

27-28 July 19

### 3. **Atm Nirbhar Bihar and Uttar Pradesh** : Digital Seminar and presentation

1-2 December 2019

## आत्मनिर्भरता के लिए ग्रामीण उद्यमीकरण एकमात्र सशक्त विकल्प: नागेंद्र सिंह

संदेश डेली | दिल्ली

साइबेरीयन: आत्मनिर्भर भारत के पुनर्जागरण में बुधवार को बिहार के कृषि उद्यमियों, उद्यमी, विद्यार्थियों को सिखार गोष्ठी का आयोजन हुआ जिसमें राज्य के लगभग साठ लोगों ने भाग लिया.ए सीड राष्ट्रीय उद्यमिता महाविद्यालय प्रेटर नौरा तथा राज्यस्तरीय ए सीड बिहार फेल्टीसकल ट्रेनिंगसंस्थान बॉक्सर द्वारा आयोजित समारोह में एसीड संस्थान के फाउंडर अध्यक्ष प्रो नागेंद्र सिंह ने इस बात पर जोर दिया कि उद्यमिता और आत्मनिर्भरता एक मानसिकता के पहलु हैं.

ग्रामीण उद्यमीकरण बिहार के लिए एकमात्र सशक्त विकल्प है आत्मनिर्भरता के लिए,किस्य व कोईजो द्वारा उन्होंने यह भी बताया

कि बिहार के आर्थिक स्वावलम्बन के लिए मानसिकता और निष्ठ की आवश्यकता है. शक्ति का सपना के लिए कुछ लोग पैसा में उलझते हैं फिर राजनीतिक क्षेत्र में या किसी और काम में लग जाते हैं. वह सकारण से हट जाते हैं .

इस वेबिनार को एसीड बिहार जीविका के मुख्य अधिकारी बलरपुराण ने आजीविका और उद्यमशीलता को अपने अनुभव के प्रमाण से जोड़ा. जीविका ग्रामीण विकास के प्रयास में संस्थान प्रवेश में लक्षों परिहार से जोड़ा गया है. गाबाई परतल के महाप्रबंधक डा. धीरेन्द्र कुमार, विकास प्रबंध संस्थान के निदेशक प्रो हेमंत राय, गोष्ठी के मुख्य अतिथि जी. एस.केंग तथा अन्य अतिथि वक्ताओं ने भी अपने विचार व्यक्त किए.



## Book review of few books collage

- Aseed news letter in bilingual language was restarted for its circulation northern states in Hindi and English covering our grass root effort in addition to our seminar bulletins etc .
- Speakers on Various seminar on Aatm Nirbhar Bharat made a collective decisions to take out publication on behalf of ASEED and a project was launched to bring out a publication by early 2020
- IDMAT Leadership Academy was set up by year end to announce short corporate training programmes and workshop on various attitudinal and behavioural and management aspects from 2019 and application of spiritual orientation in human growth .It was done with partnership with our sister agency IDAMT services pvt Ltd

### E-ASEED NEWS Letter

Half yearly news letter of ASEED 2019-2020

Published by ANAN SOCIETY FOR ENTREPRENEURSHIP EDUCATION & DEVELOPMENT APRIL 2020



### Bihar Projects



**Skill training for girl students (ASEED Multiskill Training Institute, Bihar)**

ASEED, with its rich experience, has been able to create a niche for itself in the field of skill training. In Bihar, the first and largest of its kind, it has created several units of local significance supported by 400 students. ASEED has been able to bring about a change in the attitude of the government towards skill training in Bihar. The success has not been without cost. The other hand ASEED has been able to create a niche for itself in the field of skill training.

### \* MICRO HELP \* OCTOBER 2019-APRIL 2020 (VOL. 14.1)

ASEED a non profit body that has crossed the threshold of its 50<sup>th</sup> year of existence, would dare to be generous and to carry very soon. ASEED-IDMAT has been actively rendering capacity building events on a short term and long term mode for officers from selected public and corporate sector for their own sake. For different PEs like NITPC, PSICL, BHEL and BHEL etc has been partner in various projects.

Prof Singh has been offering his professional services frequently.

Annual MII - August 2019 on behalf of ANSOCIETY FOR ENTREPRENEURSHIP EDUCATION & DEVELOPMENT. ASEED-IDMAT has been actively rendering capacity building events on a short term and long term mode for officers from selected public and corporate sector for their own sake. For different PEs like NITPC, PSICL, BHEL and BHEL etc has been partner in various projects.

### UTTARAKHAND PROJECTS

It has been active with some of its ground projects, very special in nature in association with UNICEF, World Bank, UNDP, etc. It has been active with some of its ground projects, very special in nature in association with UNICEF, World Bank, UNDP, etc. It has been active with some of its ground projects, very special in nature in association with UNICEF, World Bank, UNDP, etc.

### 35<sup>th</sup> batch Certification of ODCM learners group by ANMAT 2018-2019 batch course



It was an interesting experience to take work experience work and evaluation by each of them. Out of the participants registered with experience only five of them could complete the certification with sign introduced on the certificate of evaluation for ODCM course.

### ODCM Certification 2019

Following members of ODCM Certification have completed their certificate with sign introduced on the certificate of evaluation for ODCM course.

1. Dr. Vasudha Sharma, Meerut
2. Dr. Sarojini Arisankar, Delhi
3. Ms. Shashi Singh, Delhi
4. Ms. Monika Chaitan, Lucknow



1. ASEED Gramya project Uttarakhand had come to its closing end in UttarKashi that was handed over to Gramaya a year ago. Meanwhile our Rudraprayag project is nearing completion by end of 2021 (Feb-2022). Large number of catchment and drains were created enabling many gram



panchayat (GPs) to take water conservation projects and its repair at their own under the umbrella support of World Bank. Regular interface with farmers group and their federation of cooperative has been given selective learning orientation from time to time.

2. IFAD projects Uttarakhand had already come to its closing end where large number FIGs were federated by ASEED field team and were given further capacity building and escort services on various market linkage .
3. Farmers were taken to Pant Nagar university for farmers fair and several field demonstrations to expose them to new farming technology.
4. **Entrepreneurship Orientation** and Media support: Youtube **video films** were created series of such modules for wide knowledge transformation digitally in Hindi. Some of the youtube films presented for a glimpse. Life skill education was launched through another you tube channel to enable youth learning soft skills and self-confidence. Glimpse photo of such you tube channel are displayed for wider circulation.



- *Quotations Hindi book let on Entrepreneurship (UDYAMITA GYAAN SAAR) 2020-21*
- *Old videos on training learning mysticism*



## **Our Supportive role of ASEED president to ISABS global summit held 2018-2019 for two years (a leading national professional body) -**

ASEED Founder President Dr. Nagendra P. Singh chaired the global ISABS summit 2018 and 2019 continuously for two years at Delhi. A new edited publication was brought out on behalf ISABS a hard bound. Aseed support team worked behind the desk to help ensure the success of the event for larger interest of the society and social change .

TRANSFORMING LEADERSHIP photo book cover

### **Our Academic support to MANAGE Govt of India Ministry of Agriculture ICAR**

Dr Nagendra Singh extended concept design and outline of course on Entrepreneurial leadership teaching POST GRADUATE STUDENTS on Agri: .ASEED offered its publication to entire students group and taught them in due course on digital mode . Changing frontiers of Techno Entrepreneurship text book of ASEED was used by students for the same .Publication division of ASEED sold out entire stock of books to MANAGE students. It has been decided that ASEED should build its publication plan aggressively on similar theme and reprint above books as third edition in its revised format.

## **Digital Innovative Courses (short duration) by ASEED junior wing**

### **1 On Being a Person-Swings of power: Explorations from our Mythology and Scriptures (3rd Batch Learning Event-2021)**

The 3rd batch on the above process learning is being announced by IDMAT Leadership Academy Council (ILAC-2021) to be held 2nd-3rd February 2021.

Whether my roles and responsibilities seem to have overtaken my being? Have I lost my humility and kindness, love and compassion, genuineness, perseverance, and nurturance, etc. as a person? The essence of being and its relevance would be explored through our mythology and scriptures.

### **2. Virtual workshop on Enabling Social Achievement Facilitators**

During early 2013 ASEED had organized National Seminar on Social Entrepreneurship in association with NIESBUD (An autonomous body under the Union ministry of MSED) along with several other partner organizations. It was felt that we need to multiply trainers' facilitators across the country to accentuate the pace of social achievement training. With the dawn of our ASEED-ILAC collective mission we have decided to launch a multi- tier such programs with process of certification and landholding.

**Design and Methodology:** - ILAC proposes to offer a 4-day Process learning for teachers, young professionals and CSR executives having interest in social and development sector. The program is divided in 2 modules of two days each. The 1st module will focus on the concept and the implementation, while the second module will address on gender and community aspects. Both the modules will be "interconnected" but "independent" will be

supported by some ground work and assignment as an inter-module work. The program will be on a digital mode and will be participatory in nature.

### **The Art of Story Telling: A summer competition junior children between (7-12 years age)**

A senior child Annika 11th class from Shiv Nadar School, Noida addressing children in Art of storytelling workshop from digital mode Significance of Non-verbal stimulus in the storytelling process to build imaginative capacity. ASEED International Learning Center hosted the summer kid's event as 2-month program drawing kids across the country, led by Master Anchors Aadit and Devyani with "16 Young Child Narrators" across the country and many more kept coming as observers from time to time. A few elder children from 12 class addressed junior kids on story telling concept with illustrative narrations .

Resource Commentators, Concept & Direction: Prof. Nagendra P. Singh, globally known behavioral scientist & communication facilitator; supported by several experts every coming 5 Sunday workshops.

As following themes were designed in the storytelling workshop:-

- 6 June : Kids analysis Mahabharat Domain through stories
- 13 June : Indian History domain
- 20 June : Ramayana domain
- 27 June : Preparing for Next level on Science and art of story Telling

Workshop Highlights

- Discover the magical powers of stories
- Learn how to become a storyteller
- Identify the factors that make your story captivating
- Know the different types of stories and their impact on children
- Explore ways to engage children in meaningful and creative activities through stories

The idea of such innovative event was to help build new learning culture and new spirit amongst young kids of India on our history and culture

### **Career Counseling for teenagers**

Goal - Do you like to move in to deviant and untapped area?

Competency - Does is match with your hidden attributes and competencies?

Attitude - Are you looking for scientific expeditions and adventurous professions like services army, etc?

Passion - Does art, design, literature and many other creative occupations attract your life goal?

Opportunity - Would you prefer to go for a secured career driven goal, risk taking enterprising, creative and innovative career?



महिला लघु कृषि उद्यमी गोष्ठी और शिविर ग्रेटर नोएडा एसिड मुख्यालय 2020 अक्टूबर

### **Student Internship Programme - 2021**

6 Weeks Virtual Internship Programme was held for senior secondary students in various fields such as:- 6 students joined the internship from junior wing from 11 th class onwards to pre-graduation stage ..Five undergraduates were certified through career counselling workshop as well in August 2021

1. Social Media Marketing Intern
2. HR Intern
3. Content Writing Intern
4. Event Management Intern
5. Rural Development Intern

### **Sudhir Agrawal, AIDMAT LEADERSHIP Academy workshop for ASEED INTERNS 10-11 August, 2021**

An eminent trainer Mr. Sudhir Agrawal with human process training expertise has offered his insight to the grooming of Interns of AIDMAT in the recent past.

75th Anniversary of our country's Independence celebration (Bharat Amritotsav week) coincides with our ongoing gout learning programme for junior and senior wing INTERNS

## 75th Independence Day 21 (भारत अमृतोत्सव सप्ताह उत्सव 14<sup>th</sup> - 18<sup>th</sup> August 2021)

Above programme was organized by ASEED young Interns on the following themes:-

1. Cultural Integration, 14th August
2. Debating Competition, 16th August
3. Storytelling Competition, 18th August



## ARAC Annual Summer Virtual Meet-2021 (Hosted by Aidmat digital team on the behalf of ARAC)

The virtual webinar was hosted by ASEED international Learning Center on 19<sup>th</sup> June evening from 6 pm till 9 pm. The vice-chancellor Dr. O. N. Singh addresses the delegates and alumni from ARAC kanke Ranchi. IT was global participation from USA, Canada and Malaysia in addition to 100 Indian delegates' and speakers. Thanks to. ARAC Community -one of the largest agricultural fraternities from their ARAC roots.

Patrons like Dr. K. K. Sahay, Dr. A. K. Sircar and Dr. B. K. Singh along with veterans' core. Organizing team made a great support along with the President ARAC, Dr. Wadood based at Ranchi. Ms. Sushmita was the key anchor handling the event.

Dr. M.M.P. Akhouri an eminent entrepreneurship educator also addressed the gathering during the conclave along with other experts & Dr. Nagendra P. Singh, ASEED Chairman More than 110 delegates joined the virtual event to celebrate the patronage of Birsa Agricultural University, Ranchi and its genesis where secretariat of ARAC was borne.



**ASEED Foundation Week Celebration 2019-20**

This year of ASEED IDMAT has undergone serious economic and financial turbulence on various fronts .Top management team preoccupied in their domestic post covid crisis .In addition many staff had their own causality in addition to loss of team human resource size .Many staff already impacted by the similar concerns .Meanwhile new project of UPSDM was launched at the head office new infrastructure as residential mode .

### **Infrastructure support**

Knowing the rural youth training head office decided mobilise personal resources from various stake holders to make dormitory room support to optimize the accommodation of students for skill training on residential mode.

Intermittent gaps due to covid invasion and its attack sed to delay entire operation of student admission and handling of our ongoing activities with completely new staff team and rural youth .



**Exhibit: Dormitory rooms for trainees attending from rural youth on skill training (ASEED Head office, Greater Noida)**

### **Training and development**

Despite several odds of covid invasion and its scare around work life ASEED team continued to steer hard towards mission through its digital learning program throughout the year on several thematic areas. We used our internal resources and institutional USP core areas of professional strength to address our operational strategy of the year

### **(1) Digital Entrepreneurship Seminar in Bihar**





### Stimulating Excellence Amongst Youth Through Spirituality.

Learning to excel and building a quest towards spirituality is a process of blending the two for one larger purpose addressing one's being goal. Doing a goal has been the pursuit of excellence that sets a new milestone of learning. But the spirituality of a person would add a new value to enable him stay on the seat of excellence for a longer period. Both of these terms may co-exist, if we are able to our sense of being. As humans, we are temporarily immersed in to realm of physical sensations, thoughts and feelings. These experiences contrast with our experience in pursuit of material, personal and physical excellence. We know, that there is a difference between success and substance of an achiever. Spirituality would build substance of an achiever who tends to excel in his work, skills and specific talent via, music, arts, science or research. Person becomes a seeker through his karmas and towards quality orientation. Our Guest of honour Sister Divya (BKa) blessed the special occasion and awarded the Participating youth.



The quest for spirituality is an infinite hunger of human beings that remains in a dormant state very often.

A poetic journey of life speaks volumes of one's inner dilemma and struggle. The poet Nagendra has penned down his insights with a powerful blend of divine nature and spirituality.

The ILAC Foundation day invites you for a free zoom conference

that would provoke our inner energy to explore & experience the new meaning of our creative being.

The objective of the .scheduled meet on 25th January is to encourage youth's sensibility towards national identity, unfold creative potentials through their poetic being. Soft skill training has multifold dimensions therefore ILAC has to instill innovative ways to foster such attributes among master trainers and budding junior entrepreneurs.

### ASEED DDU-GKY First batch completion Certificate March 2022

Successfully completed the first batch of Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY), ASEED Training Centre



leadership conclave wit docus on entrepreneurship and technology centric domain .ASEED decided to hold **2<sup>nd</sup> Techno entrepreneurship leadership conclave** at constitution club

Delhi .More than 50 delegates ./.participated in conclave and learning seminar .Resource speakers made presentation from different technical institutes .

The program was announced early 2022 and same was held on 16April 2023 and was held at constitution club venue . The same co-sponsored upcoming small entrepreneurus and start up leaders from Bihar and UP as paid conclave to encourage large number of delegates .DR HK Mittal ,DrMMP Akhouri ,DR S P Msihra were invited to act as key resource speaker in addition other experts from southern and western India .

Entrepreneurial Leadership conclave April23 .Young achievers from UP ,Bihar,POunjab had joined the conclave in addition experts from Mubai and Trichy and Bengluru

### **Compilation of Successful Case/ stories and documentation**

**Large number successful case studies were developed by young achievers and documentation report and following conclave report attracted self supported conclave outline**

### **2<sup>nd</sup> National Conclave on :Techno-Economic Leadership Confluence:Journey of Indian EntrepreneurshipYesterday, Today and Tomorrow**

#### **Introduction**

*Indian Entrepreneurs have made a mark across the globe since independence. " India was the one of the largest economies in the world, for about two and a half millennia starting around the end of 1st millennium BC and ending around the beginning of British rule in India." The resulting political unity and military security allowed for a common economic system and enhanced trade and commerce, with increased agricultural productivity in early days of 19<sup>th</sup> century. By the 18th century, the Mysoreans and Marathas had embarked on an ambitious economic development and tax collection mechanism that established a new breeding ground for a highly innovative and indigenous entrepreneurship to build economic power of kingdoms in those days in Southern India.*

Today India has taken a leap forward after its Independence despite several odds of early socialistic and mixed bad psyche of enablers and policy planners.

*Business standard predicts, "India is likely to be the fastest-growing Asian economy in 2022-23, and expect it's GDP growth to average 7 per cent during this period — the strongest among the largest economies — and contributing 28 per cent and 22 per cent to Asian and global growth, respectively."*

The Indian Entrepreneurship and our economy is set for its best run in over a decade as pent-up demand is unleashed. World had been observant on India's outlook, both from a cyclical and structural perspective, for some time. The recent strong run of success stories would pose confidence in youngsters that India is well positioned to deliver domestic demand alpha, which will be particularly important as developed market growth weakness percolates into Asia's external demand

*"That is a fair point buy a fear, sell greed; good news and good prices do not come together. But the template has changed a lot in terms of the scenario; interest rates will only go higher, crude and energy costs have gone higher and demand has got crushed." This would change the framework of entrepreneurial mindset in time to come.*

*The Economic Times 19 November 2022*

A noted investment banker said "In the next few years India will not be a beta market. India will be an alpha market where the earnings growth will outperform most of the markets. The perception of FIIs will slowly change. The start-up leaders and business planners would call for new template of business strategy The Techno-Business Eco system of the country has propelled new rules with invisible block on its highway of boom with given uncertainties and fluctuations.

### **Scope**

The key change in India's structural pattern would bank up on a clear shift in policy focus towards lifting the productive capacity of the economy. We have noticed that youth have taken the top agenda for the leaders to build their employability and skill to add productive capacity of the nation. Tomorrow's India will display entrepreneurs of great might spread across the world and also amidst growing population. We are the second largest population country that is geared to increase the productive capacity of youth exponentially. The examples, stories and approach of development intervention would set a challenging vision of enterprising India of tomorrow.

### **Thematic Plenary Plans**

Opening Plenary one	Indian Business History : Tides of Change and Colonisation of Mind and Regulations- Pre Independence
Plenary Two	Entrepreneurial Learning Climate and Changing Entrepreneurship Eco-system
Plenary Three	Entrepreneurship Education, Incubation and Innovation (EIII) and Technology Edge for India
Plenary Four	India's Entrepreneurship and Development Integration for TOMORROW

### **Submission of Papers :Presentation and Speakers**

Papers are invited by presenters and speakers on above theme with varied experience in English (from academia and practicing world including innovators from techno-entrepreneurship background). Each contributor must submit their abstract between 100-150 words preferably **by 31<sup>st</sup> December 2022. The conclave was held on 15 April 23 at Delhi successfully The event was held on 15 April 23**



### **DDUG Skill upgradation porogramme**

Aseed continued the series programme to meet our deadline and target audience concern UPSDM .The challenge of training was on lack adequate participation from villages the rural youth .Every batch was expected to have 35 students .But very few showed willingness to be as residential participants. Hardly 15 -16 candidates could join so target could not be covered in given deadline. The fear was deeply ingrained due COVOD effect for any residential mode for quite some time .Filed mobilization was also not working very well

Office decided to continue with mission despite several odds adding quality to our infrastructural gaps and teaching approach ,their placement effort .

### **Bihar and Uttrakhand**

The youth skill upgradation had already taken off in full swing from 22<sup>nd</sup> onwards with BSDM support in addition to our farmers skill building however the approach was come to our grip.Rudrapryag project had come to our closure and reports were submitted with our close monitoring of Panchayati raj institutions . World Bank report and Grmaya report was found to be satisfactory despite several local hurdels and climatic challenges

### **Collaborative Role : Our association with key Apex Institutions**

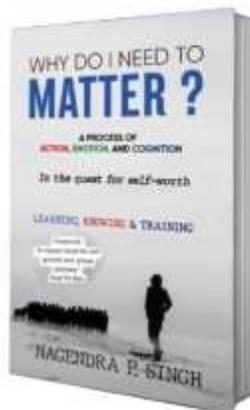
Our President was invited as Dean ISABS on its Board for period of three years .He was also associated to their apex workshop other related learning modules . Dr Nagendra Singh was also invited for two years on Advisory Board /academic council of XLRI Jamshedpur to help build behavioral science learning modules for students . We also extended our modules his new book on Leadership was launched at Chandigarh with CED and Chandigarh Management Association .It has huge response



amongst entrepreneurs .AIDMAT also conducted two top management leadership workshop for NCRTC in Gust and January 23A



Dr RMP Jawahar, Director Trec step Trichy, Dr Dinesh Awashtee VC LJ University Ahmedabad, Dr Ak Padaria JD IARI Pusa New Delhi & Dr S P Mishra Vice Chairman Aseed (former VC DV univ. Shanti Kunj Haridwar ) from Left to Right



An In-depth analysis of Human behaviour and Incredible way of cognitive mapping Review By Hindu Business Line

"People in their multiple roles try to prove what they are not. The book is an extensive description with conceptual depth supported by interesting live-case examples. Knowing that one knows may render a bloated ego, an assumption that he alone matters. It creates a big balloon of egocentric self, and soon it kills humility and sublimation relatively quiescent in a person. The sense of mattering is rooted deep in our unresolved issues of authority and power in different roles and relationships as group process facilitators or change leaders and coaches. The book portrays a classic paradox of poor self-work while acquiring expertise with high pedagogical skills. We may get obsessed with our projected self-confidence with invisible power. We learn to live in false pride for years until we choose to see the wrinkles on our faces in the mirror. More profound concepts or cognitive mapping would strengthen learners' foundation, which is missing in small-group professional learning programs worldwide. The book is a masterpiece creation of our compelling inner journey and self-reflection as a learner, trainers, and change leaders to discover why we need to matter in our work and social space."

## Annual Report 2023 -24

The organization has taken a long journey for more than 35 years and has yet to cross serious hurdles confronting for the last five till date. We have been active on various fronts from field projects, grass roots implementation ,outreach building to corporate social responsibility .On the other hand asced with alliance with IDMAT Services it has been working for corporate sector over the years .

The confluence of capacity building and grass root implementation has been envisaged to deal with synergy of the two .It has been a time of our ground and institutional challenges of the operating strategy, In the pursuit of our ground project and DDUG training porgramme we have been lagging behind

### DDUG -UPSDM project

Training of rural youth has been a great challenge in recent past covering their spread in selected districts Bahraich,Firoizabad,Gautum Budhnagar, Shrawsti . The training team could complete the target up to 80% however the placement record was found to be marginally above 50% of the trained students



Dr Nagendra Singh recent book "Why do I Need to Matter" ? launched in southern India. (Madurai) by VC Madurai Kamraj University 2nd August 2024 Wasil Malai Director Dhan Foundation along with others

### A glims of our journey 2020-23



## A journey of 35 Years of ASEED Organizations

### Centre For Innovation & Social Entrepreneurship

#### ASEED Innovative Models : Glimpse Of Our Key Tested Path Breaking

##### Projects

Aseed has been implementing several projects at the grass root level in different parts of India for many years with its tested models and with high potency of its reliability. We have various projects in Uttar Pradesh, Bihar, Utrakhand, Haryana, Delhi and Rajasthan in selected district in partnership with different agencies – State Governments and Donors, over the years in recent past. In North India we are one of the lead implementing agencies that has already acquired its credibility through its outcome and success models being replicated in several locations like Utrakhand, Rajasthan and Bihar etc.

S.No	Names of key Selective Projects	Location	Outcome	Remarks
<b>1991-2001</b>				
1.	Indo-Canadian project for community economic empowerment (1991-94) Focus-Agri-tech extension work	Barabanki, Sultanpur and Meeruth(Uttar Pradesh India)	40% beneficiaries launched their own micro enterprise and begun social empowerment federating in to self run organization as agri cooperative today. Trained More than 200 famr leaders who were later encouraged to form agri cooperative at the village level body	Partnering with Indian Potash ltd. and district offices to upscale community extension intervention seeking women empowerment in a 3 years project span. Indian potas support with seed capital fund to launch their cooperative to provide seed fertilizer pesticides etc to needy farmer .
2	Brass Sector Micro /SMS Enterprise creation workshop Moradabad 1996-97	Moradabad UP BRASS WORKERS/SMALL EXPORTERS' AND manufacturers' skill upgradation	More than 70 % of new entreprenrus(MSMEs) could avail the loan from Prathma bank and launch their enterprise With Aseed intervention bankers handholding process	Partnering with Apex bank SIDBI gave us linkage with their participation SIDBI supported Trade fair and local Expos building new edge for institutional linkage
3	Capacity Building programme for women organization for BEJING SUMMIT 1999	Delhi,Hyderbad, Kolkatta	More than 20 women organizations across the country were trained by ASEED /Screened to send them for BEJIN SUMMIT	Out of 120 women trainers of key NGPs a team 45 women leaders were nominated by UNIFEM with our training intervention along with pothers
4	ILO Supported Brass workers capacity building work life pattern 1998-2000	Moradabad Work life patterns, technical upgradation of informal workers	More than 150 workers spread in factory in poor hygienic condition were expose to educational insights for healthcare and enhance their working mode	More than 90% of them enhanced their productions and adopted the new technology. ASEED could offer techno-support extension as well for two years
5	Evaluation of SRC Bihar project	Bihar 10 district	Swiss red cross intervention was evaluated by ASEED lead consultation	Report gave insight regarding usage of fund by local NGOs contributed by SRC for overall social development backward /poor areas
6	World bank Assisted Agro – Diversification and community empowerment project in Uttar Pradesh-Aligarh district.	Aligarh-30 village cluster.2000-2002	65% beneficiaries set up their own rural enterprise similar initiative was taken up in Bagpath district	Partnering with UPLDC ( land development corporation) lucknow, Govt. of UP and developing economic activation in

			80 small entrepreneurs were supported on techno market linkage programme	order to enhanced income due to land reclamation effect.
<b>Period of 2001-2010</b>				
7	Swa shakti project Haryana (2002-2004 )	Four districts were chosen(Bhiwani,Mewat ,Hissar and Rohtak) for women self help group economic empowerment project	More than 90 SHG were created and enabled through subsequently the same evaluated grass root community support(health/education) training and handholding effort	Aseed took implementation and evaluation intervention for entire project where more than more 60% of groups continued to be functional and self supporting .IFAD and state government women development were the partner
8	Agro diversification and community empowerment in selected district of UttarPradesh 2007-2011	Four blocks of Gautumbudh Nagar (UP)	Farmers group on SHG mode were encouraged. 40% of beneficiaries adopted new technology and diversification out of total farmers trained.	Partnering with UPDASP Lucknow ( Govt of UP ) and created model of agro diversification process through community based intervention.
9	Gramya Watershed project in Kotdwar in partnership with State Govt. of Uttrakhand and World Bank 2007-2012	Kotdwar district in four blocks of Uttrakhand	Economic activities on food proceed items created by local agri entrepreneurs.  Established new brand of enterprises around watershed. Assets created by the project are now handed over to community panchayat bodies leading self-reliance and self management life.	It led to our involvement as post implementation task for developing feasibility /DPR on water shed for different district on watershed in partnership with GOI /State Govt
10	Training of Entrepreneurship of trainers in different sub sector-Agri, pharmacy, engineering etc. Social Entrepreneurship club was promoted by ASEED national workshop at Noida 2013 with NEISBUD ( MSME body GOI)	At Patna, Delhi, Lucknow, Chandigarh, Nagpur. Noida, Uttrakhand etc.	DST govt of India supported our effort in different parts of India in addition to our intervention linking several multilateral and bilateral donors like AKF/USAISD/NIESBUD/DST Govt of India	More than 800 trainers and facilitators were encouraged. NIESBUD Partnership attracted more than 50 social innovator and social entrepreneurs seeking our mentoring and network relations.
11	Farmers capability building for developing seed storage capacity , seed growing practices on selected cereals -UNDP-ATMA - Baghpat district with state Agri management extension project of UTTAR PRADESH	Khekhra bock was chosen in the given district -bhaghpat -UP	More than 170 farmers were trained on new agri- tech and seed growing demonstration technique with ATMA project was tied up.	Federated group leaders developed their own society and built local community learning center Center was expected to help farmers to encourage seed cultivation and build local seed storage units within region. Physical infrastructure that was built during the project was later handed over by ASEED TO farmers community.
12	Women empowerment project with State Women Development Corporation	Bihar – all district Capacity building of 200 women community group leaders	40% of women group went to economic empowerment program that has been federated by now in partnership with several other agencies.	Large federating institution have already been running at their own and are linked with community bank models.
<b>Year 2011-2020</b>				
13	Agri enterprise creation through NABARD	Bhojpur region Bihar	Vermi compost farming ,mushroom cultivation process was encouraged	More than 45 percent of farm enterprise were developed over

	partnership bihar 2000-2013		for selected group of 250 farmers in different blocks of bhojpur region	the period of three years who later picked up medicinal plant cultivation on their selected land .Demonstration center on Agri-multi skill was created at BIADA campus ,Gidha near arrah patna highway..
14	Department of Science & Technology NSTEDB and ASEED intervention on Medicinal Plant Cultivation (2009-2014)	Enterprise creation on medicinal plant at Arrah, Bhojpur, Bihar	Arpan Brand of rural products was created and promoted by aseed trained micro entrepreneurs in agri based sub sector in Bhojpur region.	Has trained large number of self-employment in its own campus of 1 acre called ASEED polytechnic centre. Apart from skill building trainings, many workshops are also focused on youths, women and FIG's in the region. It has crossed more than 600 rural and semi urban youth.
15	Developing Handloom weavers cluster and their capacity building 2010-2014 Bihar	Bhagalpur (Bihar ) in different geographical cluster /later it was supported by Govt of India	Supported by Government of India Ministry of textile ,more than 500 families were support with technoi-extension process enabling them	More than 500 families were empowered through training,education,technical support .developing weavers empowerment organization in their location as CBOs with full fledged technical facilities center (CFC)
16	Developing Handloom weavers cluster and their capacity building 2010-2014 Uttar Pradesh and Bihar	2010 -2013 NABARD support project in Baghpat /Bhagalpur	Developing common facilities center for weavers organization and building their product brand	Developed more 50% of families could avail real benefit and build their market edge
17	Decentralised Water shed management Uttrakhand (Grmaya Project Phase two)	The project was launched 2014 -2022 Rudraprayag /Pauri region in UTRAKHAND .Of course PAURI region was handed over to State govt project	More than 2000 (two thousand) 500 families in Uttrakhand in Pauri and Rudraprayag region	World Bank Project with support of State Govt, empowering Panchati institutions/block /village and local self help help institutes to implement the water conservation and soil management
18	Integrated livelihood Support project (Farmers Federations and community)Agro economic Empowerments Projects	It was taken up in Rudrprayag areas (2015-2019 )	The project covered more than 500 families with spread large number farmers interest groups in producers group and federation capacity building	The was supported by IFAD and ministry of rural development Now 80% of farmers groups have become functional while creating brand image to promote their goods and produce them
19	Study of Drinking Water Treatment and distribution Pattern in - Rajshthan 2012-2013	Aseed TOOK UP TRAINING NEED ASSESSMENT in Rajsthan with PHED JAPIUR	Determining capacity and training need gap of functionaries and community network	Study took up interesting turn on our collective insight on water resources and its learning gap
20	Financial Inclusion Porgramme with NABARD( UP/BIHAR )	ICT and campaign was taken up through debating ,skit mode and actual work at the ground level (2014 - 2016) In UP were taken up in U Bihar series of intervention were taken up	Gautum Budhnagar (UP) and Bhojpur(Bihar) district Bihar was taken up for such intensive campaign More than 600 accounts were opened in the first stage by our direct support .Later bankers could move by themselves on such mission	Music ,folk song audio skit etc were developed to give momentum for our campaign on FINACIAL INCLUSIOMN
	<b>Year 2020 onward</b>			

21	Ministry of Food Processing GOI and FOSTECH	Across the country 2018-2024	Uttar Pradesh /Bihar /Uttarakhand	Training street vendors and MSME food based entrepreneurs -FASSI certification
22	Bihar Skill Development Project(BSDM) Govt of Bihar Bhojpur and Muzufferpur 2016-till date (continued )	,Muzufferpur Sandesh/gidha training center were picked up for support on skill and entrepreneurship programme	Gidha center Bhojpur had series of programme for more than 300 youth in addition more than 2000 youths have been trained so far	More than 40% of them have already been employed or self employed after the training
23	Skill Development Programme for Youth in Uttar Pradesh (UPSDM) 2022-till date (continued )	Four districts have been chosen with target with target of 400 youth spread in different parts	70% of the target is already achieved remaining are in process of its completion	Electronics trade with training and placement is envisaged and many of them are in process of the learning
24	Creation and development Farmers producers companies in Uttar Pradesh(2023-24 continued )	14 Blocks in six District of UTTAR PRADESH (Meerut,Gazhibabad,Ayodhya ,Amroha ,Firozabad and Kanauj )	UP Department of Agriculture ,Ministry of Agri and Govt of India / Department of cooperative Department (govt UP also partner with the project )	Project is in the full stream progress and each company has taken off the ground with specific produce, market linkage (local partner -SIMA,UPDASP,UPUSS)and supporters
25	CSR Project in health and skill project	Gautam Budh Nagar Bihar Bhojpur	Youth empowerment through skill and training Bhojpur Health SCAN project has already been initiated at the district level	It is in formative stage with our infrastructure shape

- Aidmat Leadership Programme
- Conducted Training Workshop on Personal Effectiveness: Senior Officers ((Govt of India Ministry of Finance) Haryana
- Conducted Series of Youth Social Efficacy Workshop, Bihar
- Conducted Series of Role Efficacy Workshop Top Functionaries for NCRTC (PSU) Delhi
- Conducted Series of Competency Mapping and Mirroring Workshops in Punjab
- Collaboration And Conducted Large Interface with Field Facilitators Dhan Foundation Madurai

Sanjay Sarabhoy Leadership Academy facilitating the young leaders from Punjab



Competency Mapping & Mirroring workshop in PSU Nagendra Singh addressing the group



Hon Minister Govt of UP and Australian High Commission Dignitaries on Agro Business Summit (Ms Anupama Singh Aseed Secretary )